

# First Five Years Community of Practice

**October 21, 2025**

**Speaker:**

**Dr. Kevin Brophy**

**Moderator:**

**Dr. Ryan Banach**



## ***Leveraging AI Scribe & AI Use in Family Practice***



Family & Community Medicine  
UNIVERSITY OF TORONTO

# Land Acknowledgement

We wish to acknowledge this land on which the University of Toronto operates. For thousands of years, it has been the traditional land of the Huron-Wendat, the Seneca, and the Mississaugas of the Credit. Today, this meeting place is still the home to many Indigenous people from across Turtle Island and we are grateful to have the opportunity to work on this land.

## About the First Five Years Community of Practice

- Designed for you!
- Free, fun and full of answers
- Sessions are highly practical
- Tap into the expertise of both speakers and colleagues
- Tonight's snack pairing: Chips and dip!
- Fully Accredited for 1 Mainpro credits per session



### Moderators:

- **Dr. Eleanor Colledge**, CPD Program Director, University of Toronto and Family Physician, South East Toronto Family Health Team, Toronto, ON
- **Dr. Ryan Banach**, Family Medicine Early Career Supports Lead, Office of Health System Partnership, University of Toronto and Lead Physician, Norfinch FHO, Toronto, ON

# *First Five Years Community of Practice*

## **Disclosure of Financial Support**

Nothing to disclose.

## **Potential for conflict(s) of interest:**

N/A

## **Mitigating Potential Bias**

- The Scientific Planning Committee has full control over the choice of topics/speakers.
- Content has been developed according to the standards and expectations of the Mainpro+ certification program.
- The program content was reviewed by a three-member national/scientific planning committee.



## **Dr. Kevin Brophy – Panelist**

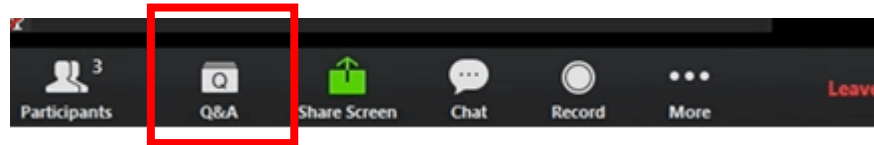
Digital Health Lead, Section on General and Family Practice (SGFP)  
and Family Physician, Your Health Votre Sante Family Medicine Clinic

# Speaker Disclosure

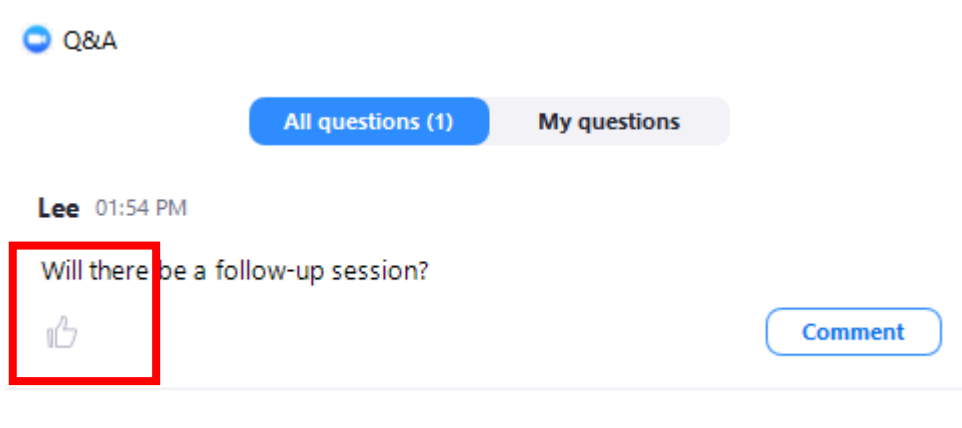
- Faculty Name: **Dr. Kevin Brophy**
- Relationships with financial sponsors:
  - Grants/Research Support: N/A
  - Speakers Bureau/Honoraria: SGFP Digital Health Lead, OMO PL, UofOttawa Lecturer, OMA Practice Management Specialist
  - Others: Telus Health Conference Speaker, OntarioMD
  
- Faculty Name: **Dr. Ryan Banach**
- Relationships with financial sponsors:
  - Grants/Research Support: N/A
  - Speakers Bureau/Honoraria: OMA – Speaker for Billing and Practice Management
  - Others: DFCM OHSP – Salary, SGFP Tariff Committee, North-Western Toronto PCN Co-chair
  
- Faculty Name: **Dr. Eleanor Colledge**
- Relationships with financial sponsors:
  - Grants/Research Support: N/A
  - Speakers Bureau/Honoraria: Ontario College of Family Physicians
  - Others: DFCM Q&I – Salary, Foundation for Medical Practice Education - Stipend

# How to Participate

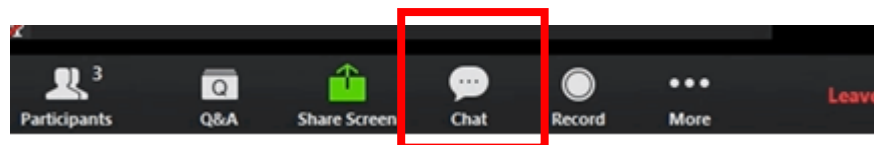
- All questions should be asked using the Q&A function at the bottom of your screen.



- Press the thumbs up button to upvote another guest's questions. Upvote a question if you want to ask a similar question or want to see a guest's question go to the top and catch the panels attention.



- Please use the chat box for networking purposes only.





*Building a Stronger Future for Family Medicine*

*Leveraging AI Scribes & AI Use in Family Practice*

Dr. Kevin Brophy, SGFP Digital Health Lead

October 21, 2025

[\*\*www.sgfp.ca\*\*](http://www.sgfp.ca)

# Agenda

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AI in General

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AI in Family Medicine

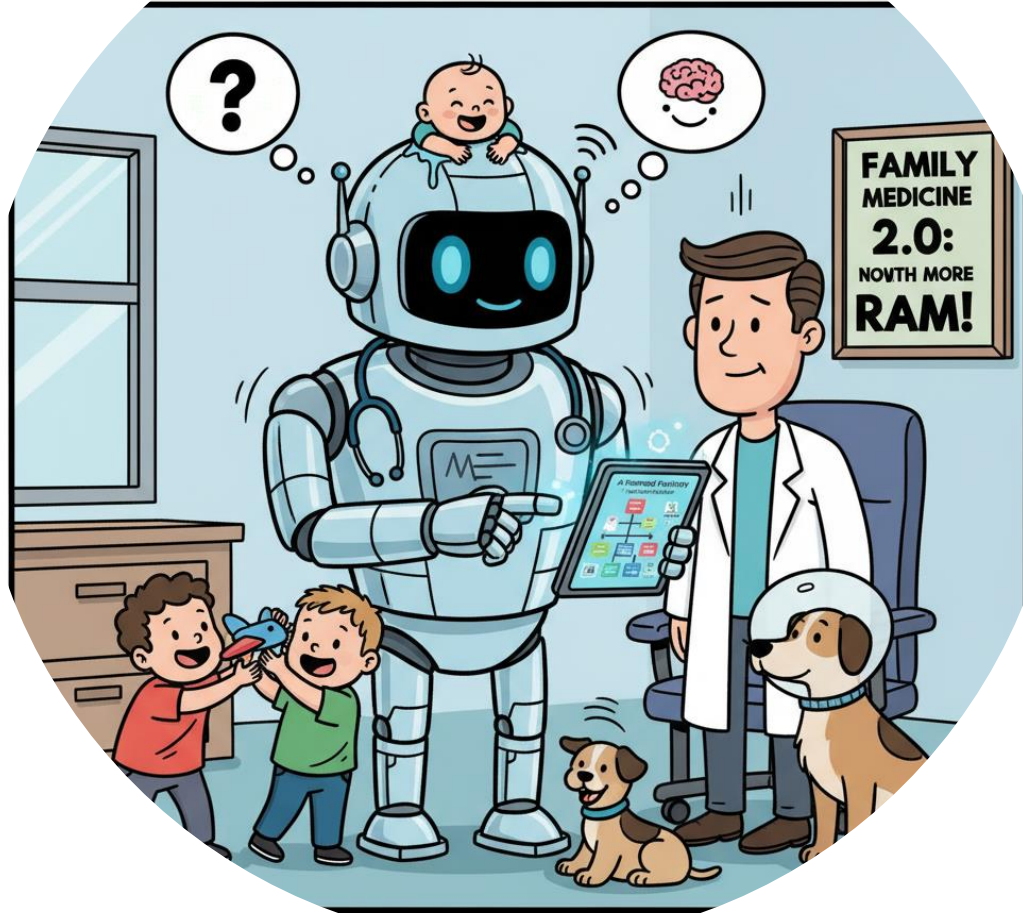
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Other uses or tools

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Intro to SGFP and Digital Health  
Work

**AI IN FAMILY MEDICINE:  
JUST ADDING TO THE FAMILY CHAOS!**



Let's talk AI



# Pitfalls and Limitations

- Medical Legal Risk Protections
- Data ownership, governance, sovereignty
- Monetization
- Bias
- The “Black Box” Problem

# Pre-AI Tool Checklist:



Privacy and Security compared to Industry Standards?



Data ownership and monetization or training uses



What happens to the data after the task is performed?



What safeguards or checks are in place?



Patient Consent

# Uses of AI in Medicine

## Administrative Tasks

- Clinical Documentation
- Appointment Booking
- Patient engagement

## Diagnostic and Clinical Decision Making

- Triage
- Imaging
- Differential Diagnosis generation
- Personalized medicine plans
- Predictive and Preventative screening

## System Resource Utilization and Planning

- Predicting system needs
- Directing resources and referrals

## Research

## Patient Education

## Patient Interaction

- Empathy and counselling

# Administrative Tools available now



SCRIBES



PHONE  
AGENTS



INBOX  
MANAGEMENT



PRACTICE  
ANALYSIS



BILLING  
AGENTS



PATIENT  
NAVIGATORS

# CDS Cautions



IF YOU WOULDN'T POST IT,  
DON'T ASK IT



ENSURE YOU UNDERSTAND THE  
SOURCES IT'S PULLING FROM



WHEN DOES A TOOL BECOME A  
MEDICAL DEVICE?



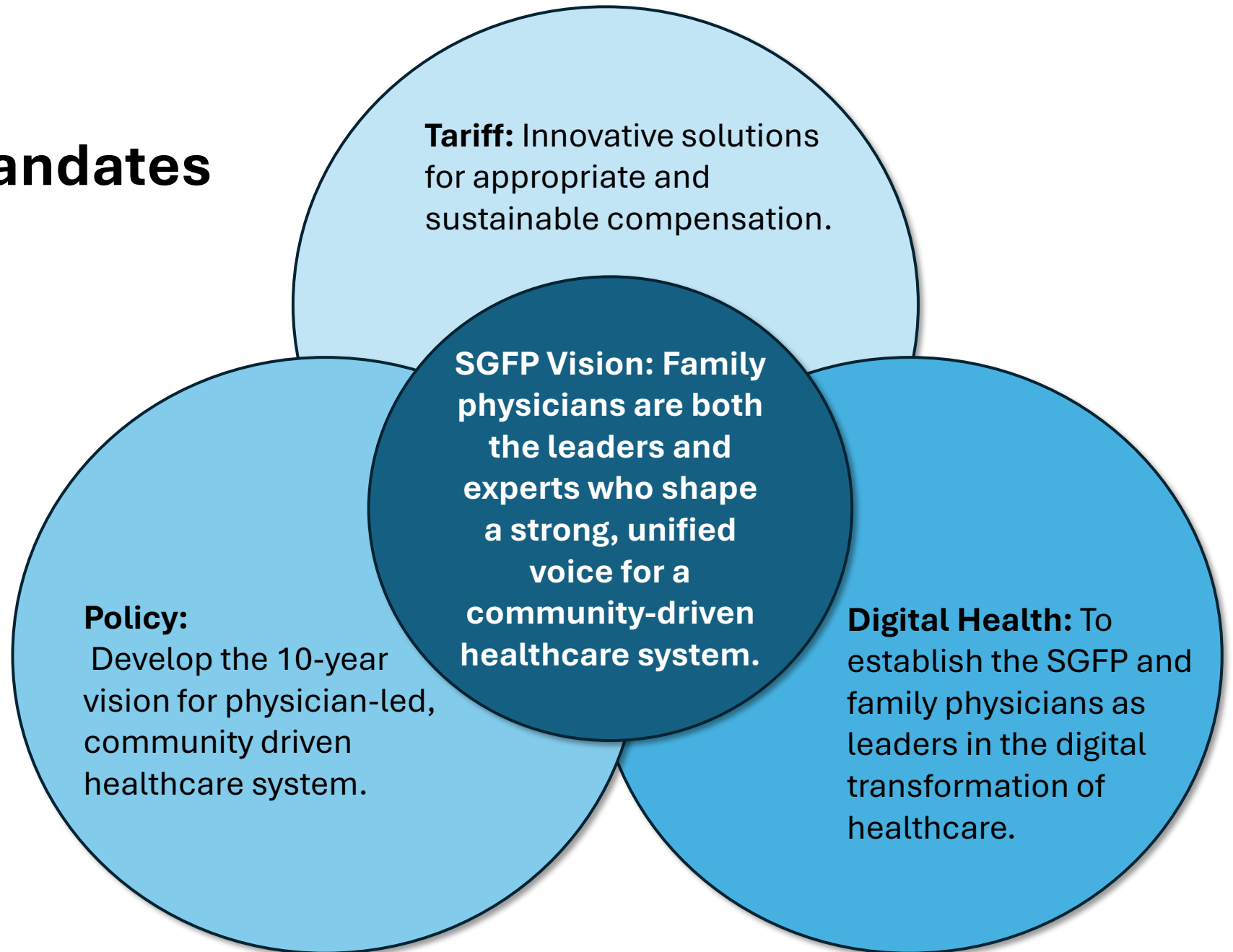


*The OMA's Section on General & Family Practice (SGFP) represents the 15,000+ general and family practice physicians of Ontario in negotiations and advocacy. SGFP also works collaboratively with our primary care partners, patient advocates and all system stakeholders. We believe that we can achieve the goal of a high-performing integrated health system by working together.*

# SGFP & Team Mandates

## SGFP Purpose:

- Create the conditions for joy in family medicine
- Ensure family physicians are well-paid
- Promote well-being for our patients and family doctors
- Promote the sustainability of family medicine





# SGFP Digital Health Discussion Papers

- Data Governance
- Data Flow, Digital Attachment and Routing
- Vendor Lock and Interoperability
- Patient Visibility to their own Health Information
- Digital Readiness
- Innovation and Change Management

# SGFP DH Principles OMA Framework

## SGFP DH Principles

**SGFP**  
GENERAL & FAMILY PRACTICE

**Digital Health Principles**

These principles are to empower those who are working on Digital Health (DH) initiatives or changes, to leverage the collective power of family physicians in order to simplify the digital landscape and hold decision makers, solution providers, and vendors accountable to deliver efficient user-centered solutions that reduce administrative burden, increase physician joy, be equitable, and create capacity to improve patient care, in alignment with the SGFP strategy.

**Physician Leadership, Engagement and Participation in Digital Health**

- Family physicians must be engaged throughout the decision making, design, implementation and evaluation of DH initiatives to provide clinical and workflow input.
- The impacts evolving DH environment have on physician wellness, such as burnout, financial burdens, physician and team workflows, and practice sustainability must be recognized and proactively mitigated.
- Change management to support family physicians and their staff to adopt and efficiently use DH technology to care for their patients is necessary.
- Physicians must be offered a choice in DH technologies to support their individual practices.
- Family physician efforts to contribute to and to curate patient records in their EMRs must be recognized in interoperability initiatives.

**Patients and Their Health Information**

- Patients must be involved in DH policy, design, implementation, and evaluation.
- DH initiatives must include public awareness and engagement to support and enhance the patient's central role in their own care, mitigate potential harms and recognize patient wishes.
- Patients require support to access tools, DH information, and health literacy.
- Patients should have access to common tools wherever possible.

**Health Data Governance**

- Family physicians, as both practitioners and health information custodians, must be engaged as decision makers in data governance processes and policies.
- Data governance must be designed with effective data sharing that respects and does not erode the unique care relationship between family physicians, their patients, and sensitive health information.
- SGFP supports use of data for the health and well-being of individuals and populations, minimizing provider burnout, system improvement, and promoting system efficiency.
- SGFP does not support the use of data for physician punishment.
- Physicians and their staff need support for health literacy training and implications of data sharing.

**Innovation and Implementation of Digital Health Technology**

- Enabling information to flow seamlessly between different solutions and devices is essential for continuity of care, collaboration and patient access to health information.
- Data sharing and DH tools must be efficient for family physician workflows and reduce redundancies.
- Financial and technical implications of DH to the family physician clinic must be considered in balance with providing quality care, patient privacy, and practice sustainability.
- Electronic medical record offerings that are certified and made available to family physicians must support quality care, efficient practice workflows, and integration of common tools.
- Changes in DH technologies, processes, or systems must minimize the impact on family physician teams.
- DH technology vendors and solution providers must be accountable to their family physician clients in a timely way.

The Section on General & Family Practice is a section of the Ontario Medical Association representing over 15,000 family physicians. For Discussion March 2020



## Practical Family Medicine Digital Health Checklist



# Important resources

- [www.SGFP.ca](http://www.SGFP.ca)
- [www.OMDPRACTICEHUB.ca](http://www.OMDPRACTICEHUB.ca)
  - Ontario AI Scribe Program
- CEP AI Learning Center
- [www.AMPLIFYCARE.com](http://www.AMPLIFYCARE.com)
- CPSO Advice to the Profession: Using AI in Clinical Practice
- CMPA AI in Medical Practice

ME – [sgfpdigitalhealth@gmail.com](mailto:sgfpdigitalhealth@gmail.com)



# Upcoming session

Our next First Five Years Community of Practice session:

**November 18, 2025** at 7:00-8:30pm: Common Medical Legal Pitfalls for Early Career Physicians

Contact us: [dfcm.quality@utoronto.ca](mailto:dfcm.quality@utoronto.ca)

The First Five Years Community of Practice is a one-credit-per-hour Group Learning program that has been certified for up to a total of 9 Mainpro+ credits.



# Evaluation

Please take a moment to complete the evaluation:



*We will also email the link to you directly.*